



## **Policy on Assessing the viability of Coodal**

**1. Purpose** This policy outlines the framework for assessing the financial, operational, and strategic viability of Coodal as a UK-based charity. It ensures that Coodal remains sustainable and effective in fulfilling its charitable objectives while complying with relevant legal and regulatory requirements.

**2. Scope** This policy applies to trustees, management, and key stakeholders involved in the governance and operations of Coodal.

### **3. Key Principles**

- **Financial Sustainability:** Ensuring that Coodal has sufficient funding and financial reserves to meet its obligations and continue its activities.
- **Operational Effectiveness:** Assessing the efficiency of service delivery and resource allocation.
- **Strategic Relevance:** Evaluating the alignment of activities with the charity's mission and the needs of beneficiaries.
- **Regulatory Compliance:** Ensuring adherence to UK charity laws, governance standards, and financial reporting obligations.

**4. Assessment Criteria** Coodal's viability will be assessed based on the following factors:

#### **4.1 Financial Health**

- Annual income and expenditure trends
- Diversification and reliability of funding sources
- Reserve levels and cash flow management
- Liabilities and risk exposure

## 4.2 Operational Efficiency

- Effectiveness of service delivery and impact measurement
- Staffing and volunteer capacity
- Cost-effectiveness of programmes
- Governance structure and decision-making processes

## 4.3 Strategic Positioning

- Relevance of services to the needs of beneficiaries
- Ability to adapt to external challenges and opportunities
- Partnerships and stakeholder engagement
- Public perception and reputation management

## 4.4 Risk Management

- Identification and mitigation of financial, operational, and reputational risks
- Crisis management planning
- Contingency planning for funding shortfalls

## 5. Assessment Process

- A viability review will be conducted annually by the Board of Trustees.
- Interim assessments may be undertaken if significant risks or changes arise.
- The review will include financial analysis, performance evaluations, and stakeholder consultations.
- Findings and recommendations will be documented and presented to the Board for action.

**6. Corrective Measures** If a viability assessment identifies risks to sustainability, the following measures may be considered:

- Cost reduction and efficiency improvements
- Diversification of income streams
- Strengthening governance and leadership capacity
- Reviewing and adapting strategic objectives

## 7. Responsibilities

- **Trustees:** Provide oversight and ensure compliance with this policy.
- **Management:** Implement the policy and report on viability assessments.
- **Finance Team:** Monitor financial indicators and report risks.
- **Stakeholders:** Contribute feedback and insights on operational effectiveness.

**8. Review and Updates** This policy will be reviewed annually or as necessary to reflect changes in the operating environment, regulatory requirements, or organisational needs.

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